

The Ultimate Guide to

Winning Online Sweepstakes



Strategy or Pure Luck?

The thrill of being awarded a prize or winning money with minimal effort, and not having to stake a cent is fueling the popularity of online sweepstakes.

Unfortunately, many are coming off disappointed due to lack of winnings, and so believe that winning sweepstakes is a game of luck. However, the fact is winning online sweepstakes isn't just by pure luck.

At least, not for highly successful sweepers such as Diana "Di" Coke, a UK sweeper who has won 12 televisions, 5 iPhones, 9 iPads, and a brand new Volkswagen car; or Carolyn Wilman who has amassed over \$250k in cash and prizes in her sweepstake career.

What the consistent success of Diana and Carolyn and other pro sweepers tell us is that there is indeed a methodology to winning in online sweepstakes. And, in this short guide, you'll learn how to enter online sweepstakes and make consistent winnings like a pro.

Have you been trying to win sweepstakes online with no luck?

Things are about to change for you!



Table of Contents



04

What Are Online Sweepstakes?

04

Types of Online Sweepstakes?

06

How to Enter Online Sweepstakes Like A Pro

07

Ways to Increase Your Chances of Winning Online Sweepstakes

09

Start Sweeping Like a Pro



What Exactly Are Online Sweepstakes?

Sweepstakes are free-to-enter online giveaway promotion where winners are chosen at random from a pool of entrants after completing assigned tasks. They are usually organized by businesses through a website or on social media platforms to promote their business or product. These companies offer prizes,

which may range from cash to brand new automobiles or paid vacation in exchange for an action that raises awareness of their business.

Sweepstakes differ from contests or lotteries. In contests, winners are chosen based on a specified skillset or merit, and in lotteries, people must pay to enter. On the other hand, sweepstakes are entirely free to enter and do not require any special skill.



Types of Online Sweepstakes

You may think that all sweepstakes are basically the same because they all operate on the same motif – you enter and participate with little risk, and you get a chance to win, right?

Well, wrong! Actually, there are different types of online sweepstakes, which are mainly grouped into two categories: by entry method and by entry frequency.

1. Sweepstakes By Entry Method



- **Social Media Sweepstakes:** These are sweepstakes organized on Twitter, Facebook, and Pinterest. They often require you to post a short message with a specific hashtag, like or retweet a comment, or pin a post, depending on the platform.
- **Email Sweepstakes:** These involve you send the organizer an email with your

entry information. They often offer better odds than other online sweepstakes, but are usually more time-consuming.

- **Blog Contests:** These are hosted on blogs and have less competition, as fewer people enter blog contests, thereby raising your odds of winning. However, it can be challenging to find a blog contest with fair sweepstakes rules and prizes.

2. Sweepstakes By Frequency



- **One Entry Sweepstakes:** In this type of sweepstake, you can enter only one time. They usually track every participant's IP address to ensure that people don't enter multiple times.
- **Daily Sweepstakes:** This type allows you to enter a sweepstake every day. But, you have to be dedicated to increase your chances of winning.
- **Weekly Sweepstakes:** This sweepstake type is rare, and the entry period is irregular. So, you may have to keep a good track to remember to enter weekly.
- **Monthly Sweepstakes:** These are

sweepstakes that hold every month. Sometimes, entries may be collected all month long, and a grand prize awarded at the end of the month.

- **Unlimited Sweepstakes:** You can enter this type of sweepstake as many times as you want. But, the chance of winning is low, especially if you don't have the time to enter over and over again.
- **Ongoing Sweepstakes:** These go on indefinitely until the organizer announces that it's over. Also, winners may be announced at any time, weekly, bi-weekly, or monthly.



How to Enter Sweepstakes Like a Pro

Basically, you only need three things to enter sweepstakes.

1. A Computer or Smartphone
2. A Reliable Internet Connection.
3. Sweepstakes To Enter

However, like every successful venture, to enter and win sweepstakes, you have to enter like a pro. Here are some tips to help.

• Do Your Research

Research is crucial if you want to make headway as a sweeper. You need to know what sweepstakes are available, their types, and their rules. This enables you to determine quickly if a sweepstake is worth your time and effort or even

if it's legitimate or a scam. There are so many scam sweepstakes out there. One important thing to note is that, no legitimate sweepstakes will ask you to make a payment to enter a sweepstake. Also, if any sweepstake asks you for a donation or personal information like your credit card or bank account number, then it is a scam.

• Use Newsletters

Newsletters function as a torch would in the dark. They don't only light up your path, but also enable you to decide the right direction to take. So many sweepers spend many hours digging up contests and using free listings, and end up not winning any prize. Pro sweepers, on the other hand, use newsletters to find for quality sweepstakes. (Insert Newsletter Name) sweepstake newsletter is one of those that can send you verified sweepstakes, so you don't waste time on research.

• Never Go Against The Rules

Most amateur sweepers blow up their chances of winning just because they did not understand the rules. So, make sure you read and understand the rules clearly before entering any sweepstake or giveaway contest to avoid being disqualified. Also, avoid taking shortcuts simply because you want to enter a sweepstake quickly, or cheating to

increase your chances of winning. You may not only be disqualified, but also get blacklisted by major sweepstakes agencies

• Plan Your Sweepstakes Entries

Pro sweepers don't just enter sweepstakes when they feel like, with no strategy. Instead, they have a daily plan for entering sweepstakes that keeps them focused and their entries organized. For instance, you should have a dedicated time to

review new sweepstakes listing daily, and prioritize your entries, starting with those with the earliest deadline. Also, organize your entries by deadlines, number of prizes, and type of prizes to enable you to keep track of the contests you entered. You can consider having a separate email address for sweepstakes entry to track sweepstakes win more easily, protect your privacy, and avoid scams.



When successful sweepers talk about their winnings, most people tend to think, “Oh, they are just lucky!” Well, yes! Luck does play a part in winning sweepstakes, but so does the individual's effort.

You can't simply rely on lady luck to shine on you, you have put in the work as well. Here, we have listed some tips which, if consistently applied, would make you a serial winner.

✓ It's A Game of Numbers

Being a successful sweeper takes patience and perseverance. Entering online sweepstakes can seem like a waste of time, especially when you've never won a prize. However, upping your numbers

is the best way to make the most of sweepstakes. Enter as many promotions as you can, as often as you can. Spend a minimum of 3 hours daily to fill out forms and enter contests. Do not get frustrated if you do not win anything. Keep at it, and you will win soon enough. Just makes sure you're entering quality sweepstakes, and you're doing it like a pro.

✓ Go Mobile

We've already established that you need to register in as many sweepstakes as possible to increase your chances of winning. The best and fastest way to do that is to use your smartphone to research and enter sweepstakes on the go. Wherever you get your sweepstake newsletter email, while waiting for the bus, commuting on a train, or waiting to see a doctor, you can enter immediately. Also, with a sweepstake mobile application, such as Roboform, on your device, you can quickly fill and submit sweepstake forms.

✓ The Fewer, The Merrier

This phrase works perfectly well in sweepstakes. Rather than go to popular sweepstakes that are keenly contested, look out for those that have fewer entries as this increases your chances of winning. **Look out for state and regional contests, as well as social media sweepstakes.** You can also choose contests with short entry periods or those that place restrictions

on entry, such as age or state, as fewer people are likely to enter.

Enter Multi-Prize Giveaways

By now, you should have figured out that there is safety in numbers. However, while it is necessary to enter as many giveaway contests as possible, it is even better to target sweepstakes that have multiple prizes rather than a single grand prize. Since there are several prizes, your chances of winning are higher.

✓ Join A Community

Joining a sweepstakes community is one of the best ways to improving your 'luck' as a sweeper. There are several online communities where sweepers come together and share tips and ideas on how to enter sweepstakes and win. **Some offer a sweepstake newsletter in which share legitimate sweepstakes routinely.**





Start Sweeping

Like A Pro

Contrary to popular opinion, you don't have to wait for lady luck to shine on you to win sweepstakes online. As you've learned in this guide, you can become a serial online sweepstake winner with the right strategy and consistency.



Want To **Start Winning Online** Sweepstake Regularly?

Join our database of pro sweepers entering and winning online sweepstakes daily.

Our (newsletter name) sweepstake newsletters, which are sent to subscribed users, contain daily and weekly hand-picked sweeps, to help sweepers become more successful in online sweeping.

Ready?



Subscribe Now!